



*Yes, we fly!*

## Swiss Gliding Conference (SGC) 2017

18 November 2017, Exhibition Hall, Biel/Bienne

# Factsheet Sponsors

### The Swiss Gliding Conference

The SGC takes place every year in fall after the end of the gliding season. The conference is the most important yearly meeting point for glider pilots from all over Switzerland. The attendees are informed about current developments in an around gliding as well as about the activities of the Swiss Gliding Association. Prizes are awarded for special sportive achievements. Speeches on a variety of topics serve to broaden horizons and inspire. In the exhibition area, Swiss and foreign exhibitors present newest gliding technology, from whole gliders to avionics to pilot's clothing. Aside from this, the conference is also the ideal place for expert discussions, having a chat with other glider pilots or just enjoying a convivial get-together.

The SGC 2017 is organized by the Gliding Club of Biel in the Palais des Congrès of Biel/Bienne ([www.ctsbiel-bienne.ch/fr](http://www.ctsbiel-bienne.ch/fr) / palais des congrès). Thanks to Biel/Bienne's geographic location on the border between the French and German speaking parts of Switzerland, the well placed location of the Palais in the heart of the city, its famed architecture and sophisticated technical infrastructure, this is truly an ideal place for the SGC.

### Why Become a Sponsor?

The usually 200-300 attendees of the conference are persons of both sexes from all parts of Switzerland. Age wise, they range from 16 year old pupils to 80 year old gliding veterans. There is no special industry-orientation: Students, dentists, engineers, car mechanics, CEO's, nurses, retirees and many other types of professions can be found among the attendees. The common denominator is the enthusiasm for gliding and its interaction between technology and nature's forces. You will find the attendees to be a broadly interested and attentive audience.

As Sponsor, you can directly contribute to the success of the Swiss Gliding Conference and thereby express your attachment to this event, its attendees and the sport of gliding. In return, your advertising message will through the attendees reach an attentive audience in all of Switzerland, contributing to your reputation and to awareness for your brand.

### Sponsoring-Offers

- |  |                 |
|--|-----------------|
| A: Main sponsor (non-exclusive):   | CHF 1000.-      |
| • Web: Your logo is shown with link to your website on the start page of the conference's internet presence <a href="http://www.sfk-cvv2017.ch">www.sfk-cvv2017.ch</a> ; you will be listed on the website as main sponsor |                 |
| • Conference: You will be mentioned and especially thanked as main sponsor within the conference's frame speeches (including mention and depiction of logo in electronic presentation)                                     |                 |
| B: Small- and private sponsor („well wisher“): You will be listed on <a href="http://www.sfk-cvv2017.ch">www.sfk-cvv2017.ch</a> .  | CHF 100.- (min) |
| C: Hanging up advertising banners or posters (max. 2x1m)   | CHF 100.-       |
| D: Distribution of ad-flyers ( <i>price per 50 flyers</i> )  | CHF 50.-        |
| E: Further individual offers can be discussed  |                 |

### Sponsor Registration

Registration is open until 15 September 2017. Payment of fee within 10 days after reception of email-invoice.

### Contact

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### Bank Account Information

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